

# 2015 Interim Results Presentation 24 August 2015



#### **Disclaimer**

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## **Agenda**







## **Agenda**

**Financial Review** 



## **Financial Review**

(RMB in millions)	2014 As at 30 June	2015 As at 30 June	Change
Turnover	5,973	4,859	-18.7%
Gross Profit	506	205	-59.5%
Gross Profit Margin %	8.5%	4.2%	-4.3pp
Operating Profit Margin %	10.6%	15.2%	4.6pp
Profit before Tax	301	433	43.9%
Profit Attributable to Shareholders	210	314	49.5%
Diluted Earnings per Share (RMB)	0.18	0.26	44.4%
Net Profit Margin %	3.5%	6.5%	3.0pp



## **Financial Review**

(RMB in millions)	2014 As at 31 Dec	2015 As at 30 June	Change
Total Assets	28,959	28,962	0.01%
Total Liabilities	12,749	12,531	-1.7%
Net Asset Value	16,210	16,430	1.4%
Inventory	5,457	4,663	-14.6%
Inventory Turnover (days)	190	183	-7days
Interest-bearing Bank Borrowing	3,841	3,805	-0.9%
Current Ratio (times)	3.3	3.2	-0.1time
Effective Tax Rate %	31.3%	27.8%	-3.5pp



## **Cost Breakdown**

(RMB in millions)	2014 As at 30 June	2015 As at 30 June	Change
Cost of goods sold	5,467	4,654	-14.9%
SG&A as % of revenue	4.6%	5.2%	0.6рр
Selling and distribution costs	80	65	-18.8%
Administrative expenses	138	169	22.5%
Other expenses	59	21	-64.4%
Finance costs	332	305	-8.1%



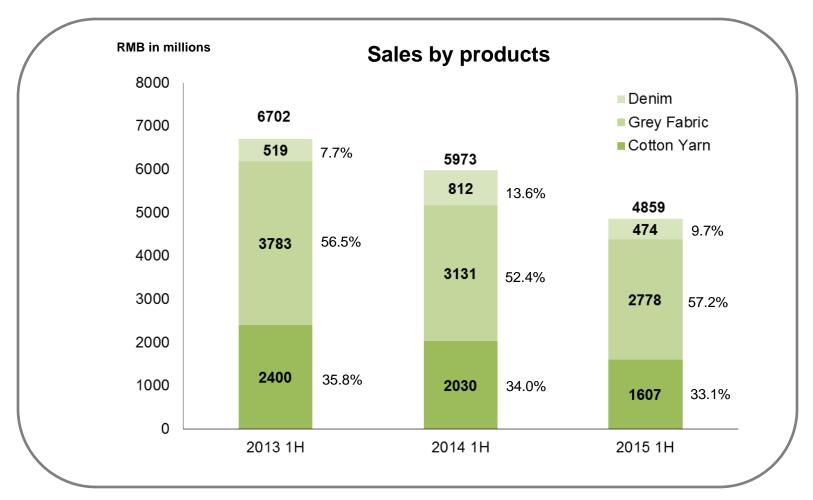


## **Agenda**

**Business Review** 



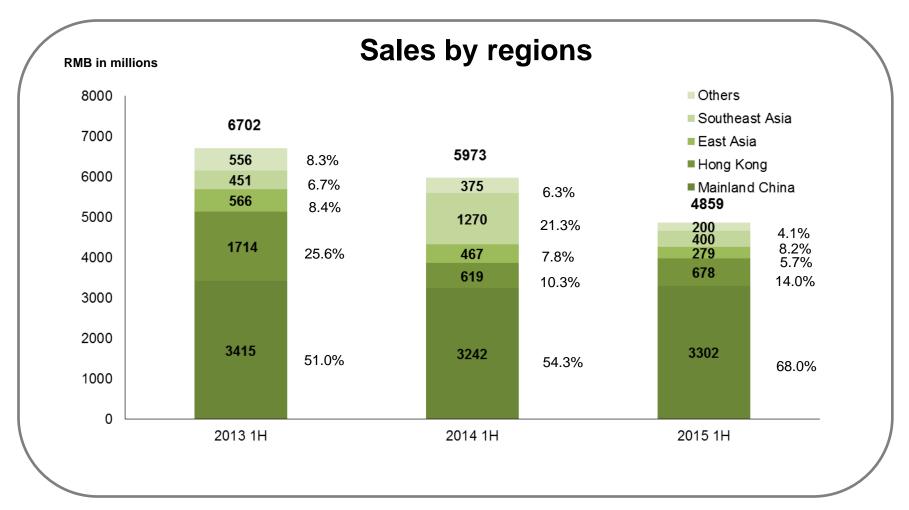
### **Sales Analysis (by products)**



✓ Sales of cotton yarn, grey fabric and denim accounted for approximated 33.1%, 57.2% and 9.7% of total sales respectively



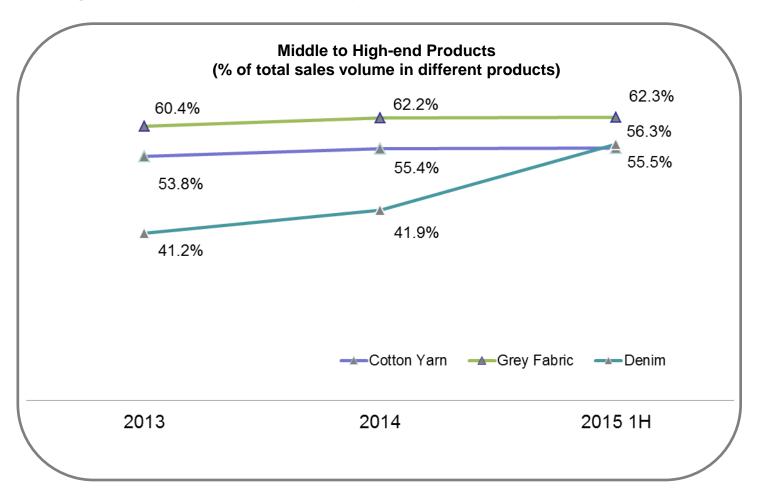
## Sales Analysis (by regions)



✓ Domestic sales accounted for 68.0%, Hong Kong's sales accounted for 14.0%, East Asia accounted for 5.7%, and Southeast Asia accounted for 8.2%



#### Middle to High-end Products Analysis

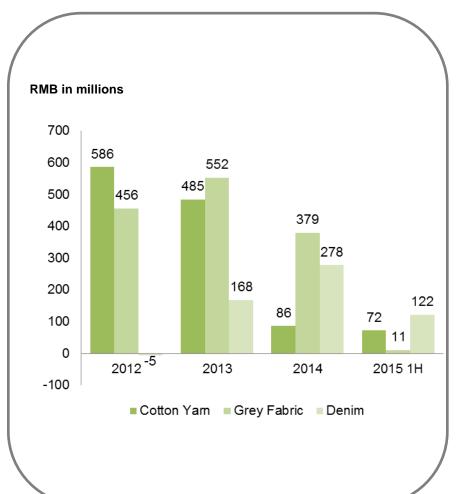


✓ Sales volume of middle to high-end products accounted for 55.5%, 62.3% and 56.3% in cotton yarn, grey fabric, and denim respectively

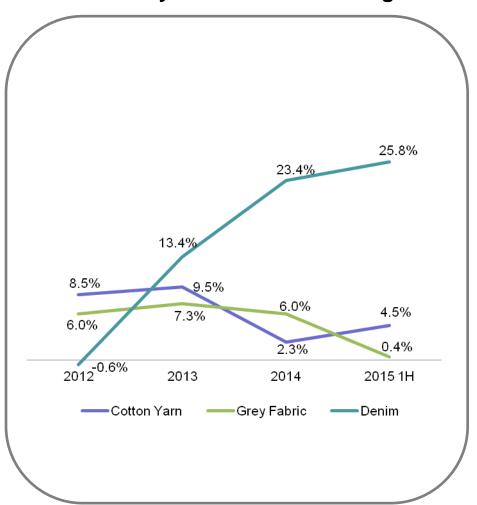


### **Sales Analysis (Sales Performance)**

**Sales Analysis: Gross Profit** 



#### **Sales Analysis: Gross Profit Margin**



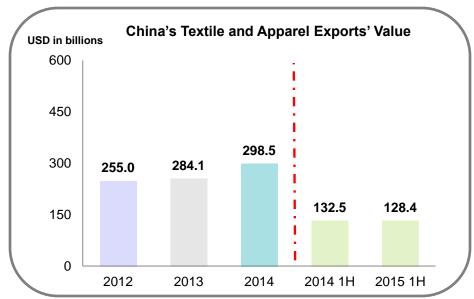


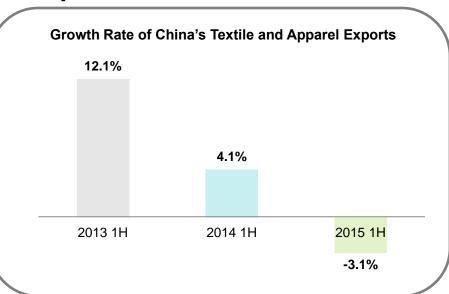
# **Agenda**

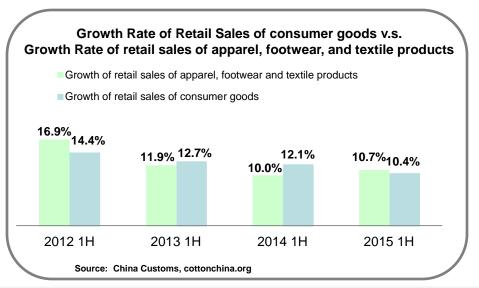
**Industry and Market Analysis** 

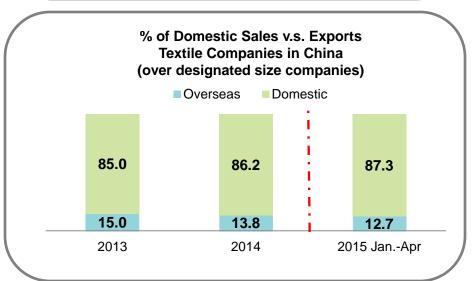


# China's Textile and Apparel Industry was stable in 1H 2015 — Steady Growth of Domestic Demand but Severe Export Situation





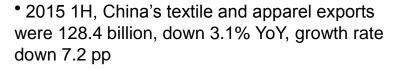




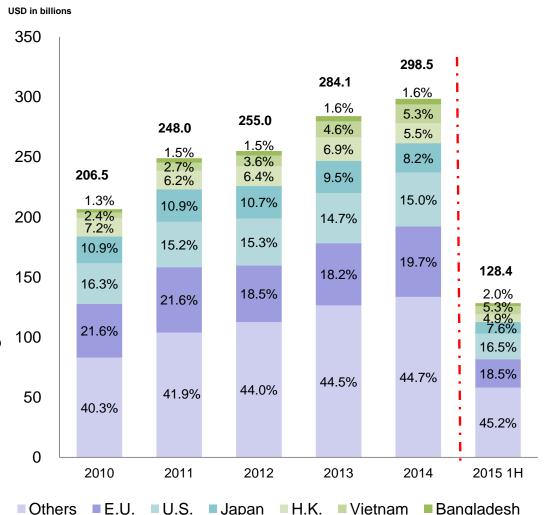


#### China's Textile and Apparel Exports Analysis (by regions)

#### Value of China's Textile and Apparel Exports (by regions)



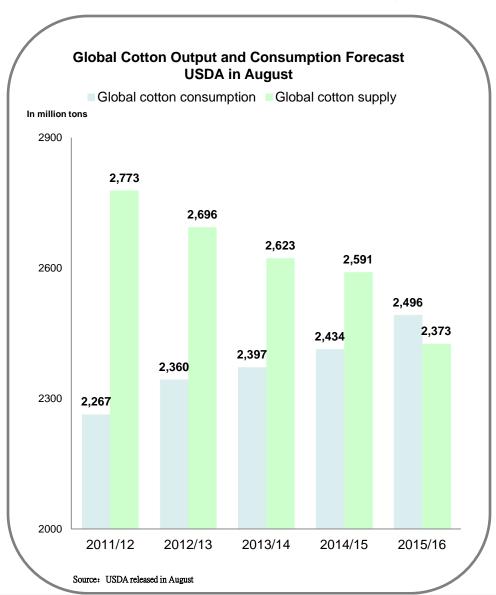
- 2015 1H, China's textile and apparel were exported to:
  - <sup>-</sup> U.S.: YoY up 8.8%, growth rate up 1.9 pp
  - <sup>-</sup> Japan: YoY down 12.5%
  - <sup>-</sup> E.U.: YoY down 8.9%
  - <sup>-</sup> Hong Kong: YoY down 18.0%
  - <sup>-</sup> Vietnam: YoY down 1.6%
  - Bangladesh: YoY up 12.0%, growth rate up
  - 13.3 pp
  - Other regions: YoY down 1.6%

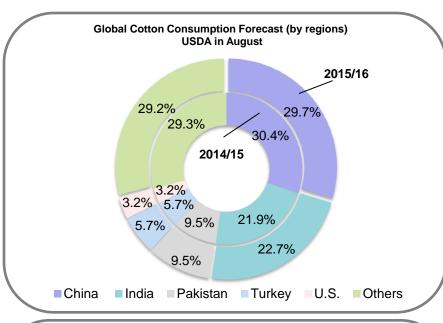


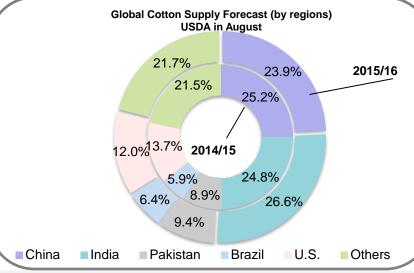
 $Source: \ China\ Customs, National\ Bureau\ of\ Statistics\ of\ China, China\ Chamber\ of\ Commerce\ for\ Import\ \&\ Export\ of\ Textiles$ 



#### **Global Cotton Market – Supply and Demand**

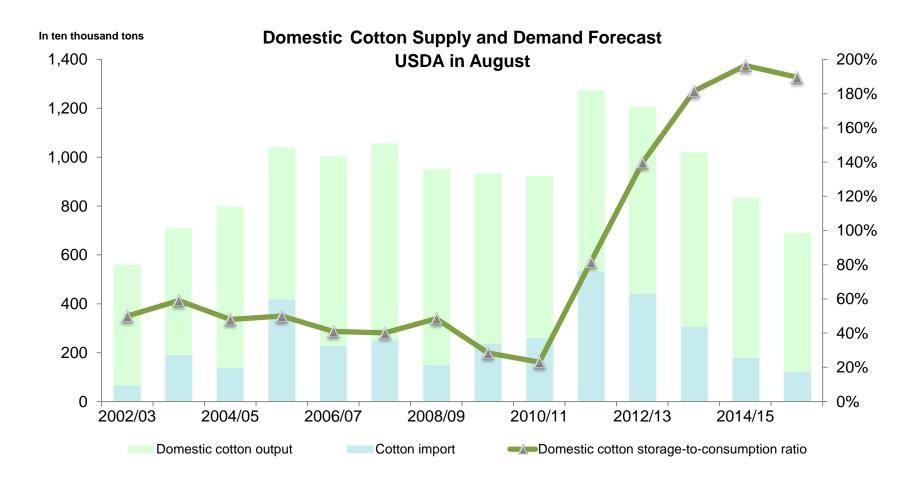








#### **Cotton Sales and Direct Subsidies in China**

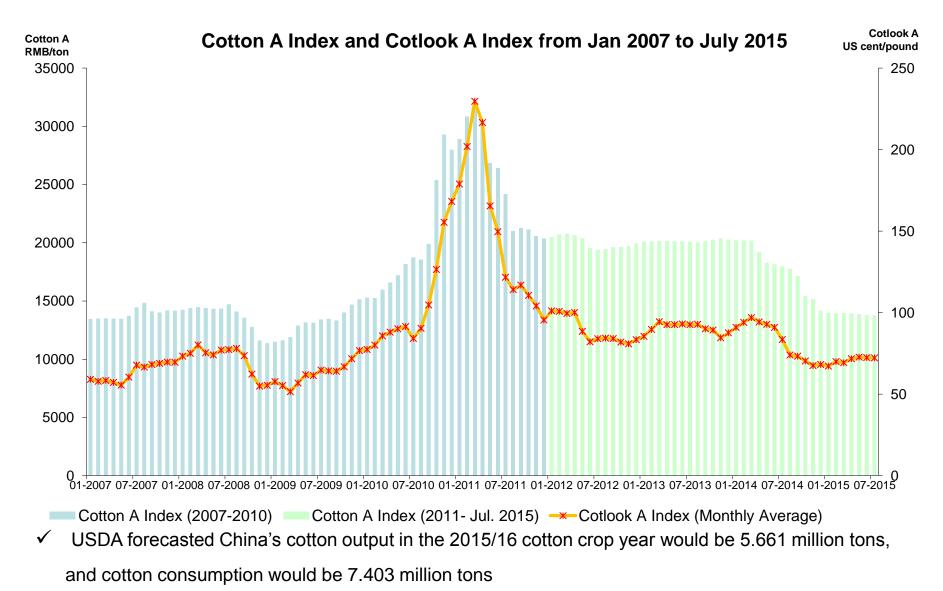


✓ As at 21 August 2015, deployed a total of 1 million tons of cotton, with a total transaction
of 0.055 million tons (transaction percentage was 3.61%)

Source: cottonchina.org



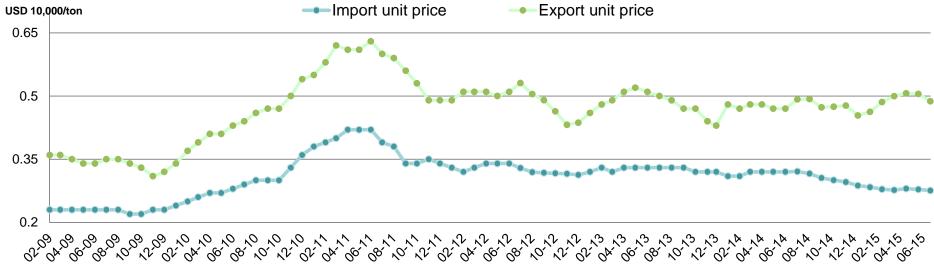
#### Global Cotton Market Analysis – Price Trend

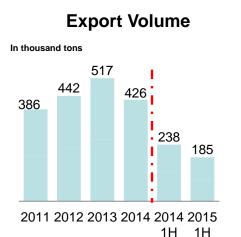


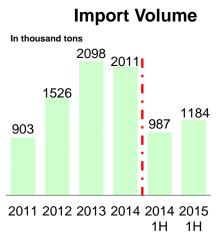


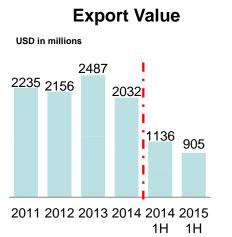
#### Cotton Yarn Imports & Exports - Unit Price, Volume, and Value

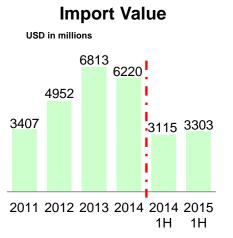










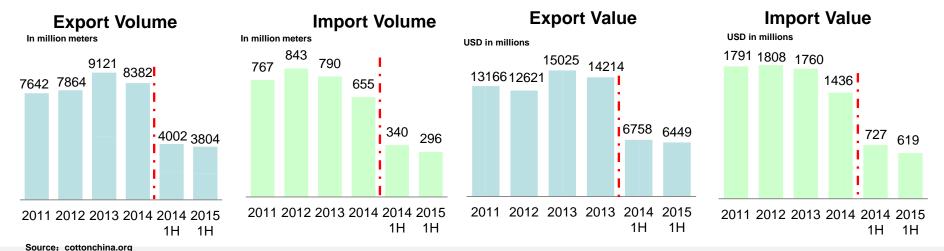


Source: cottonchina.org

#### **Grey Fabrics Imports and Exports - Unit Price, Volume, and Value**

#### Import and Export Price (2009 – Jun. 2015)







**Agenda** 

**Prospects and Strategies** 



#### **Macro Environment Analysis and Key Issues**

Global uncertainty persists but China remains to be the growth driver

# O1/ Analysis of macroeconomic and market environment

- Slow global economic growth: steady recovery of U.S. economy; signs of slow improvement in Japan and the Eurozone; slowdown in economic growth in emerging markets
- Continued volatility to be encountered by the financial market and real economy
- Under the 'new normal' in China, the economic situation is complicated and severe; improvement will be seen to certain extent thanks to the cuts in interest rates and RRR by the Central bank; however, there are still a lot of uncertainties in future

# *02*// Key issues

- Fluctuations in foreign currency exchange rate and interest rate, volatility in commodity prices and sluggish demand internationally are common problems faced by many enterprises
- For our company, the uncertain external environment is both a risk factor and a new opportunity
- Based on the long-term development of the company's operational strategy, returns to shareholders and the whole society become increasingly important. We will proactively explore additional growth opportunities while performing existing business well



# Solid steps to lay the foundation for the Company's long-term development

With the changes in the business operating environment, we will adopt an advanced business model as a guide to drive our business development. We enhance our industrial added value, enter into the medium to high-end market, achieve new growth targets and integrate our industrial chain (vertical integration). We will consistently make every effort to respond to the ever-changing market environment.

Optimization of business model	
Enhancement of industrial added value	
Achievement of new growth targets	
Integration of industrial chain	

#### **Operational Strategies**

- ✓ Enhance inventory management to ensure a reasonable inventory level
- ✓ Upgrade equipment and technologies, improve machinery automation, business management and efficiency of labor
- ✓ R&D new products, promote new technologies, techniques and equipment
- ✓ Implement technical upgrades to improve capacity utilization and increase shareholder's return on equity
- ✓ Enhance customer satisfaction.
- ✓ Further lower production costs
- Maximize the ability to deliver orders and increase manufacturing flexibility to quickly respond to changing market demands
- ✓ Follow its prudent financial policy

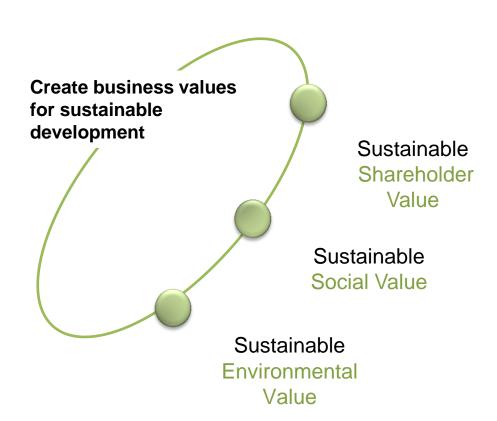


#### **Corporate Vision Towards The Future**

#### **Long-Term Blueprint**

- To keep pace with the changes in market demand and the macroeconomic environment; improve operating business management through a more long-term vision
- To enhance independent innovation capability; further propel business development
- To create sustainable business value and strive for the impartiality and transparency of business activities.
   Constantly increase business value while contributing to sustainable development of the society

#### **Sustainable Business Value**





# THANK YOU

Q&A

